PREPARIFIED
BE READY. STAY SAFE.

PATENT PENDING

CORE INTEGRITY™

How PREPARIFIED checks before it speaks

In an emergency, a wrong answer is worse than no answer. Core Integrity™ is the checking system we built so PREPARIFIED never guesses.

Why trust matters

The phone buzzes at 2 AM. Flood Warning. Your kids are asleep. Your truck is in the shop.

You don't need a pep talk. You need to know what to do next. And you need to know it's right.

Most apps hand that job to software that writes whatever sounds good. Sounding good isn't the same as being right. In an emergency, the gap between the two gets people hurt.

It checks first. Then it speaks.

We built that rule into PREPARIFIED from day one. The system doesn't guess.

Three checks before we tell you what to do

Every alert passes all three.

01

Check the source

Only approved official sources get in: the National Weather Service, NOAA Weather Wire and FEMA. Old alerts get thrown out. A flash flood warning goes stale in an hour. A slow river flood gets 12 hours.

02

Let the rules decide

A written rulebook decides what your household should do: watch, prepare, act soon or act now. The message only puts that answer into plain words. It can't change the answer.

03

Keep the record

Every decision is saved with a digital fingerprint. Change one word and the fingerprint breaks. So we can always show what was said, when and why.

If any check fails, PREPARIFIED sends a safe default and stops there.

One river flood warning, start to finish

Here is what happens when the Weather Service warns about a river near a home with no car.

1. **The warning arrives.** It comes straight from the National Weather Service. It's fresh, so it passes.
2. **The rulebook reads it.** River floods rise slowly. The rule says be ready to move, not run now.
3. **It fits your household.** No car on file, so getting a ride comes first. Pets, kids and medical needs get their own steps.
4. **It's written in plain words.** Calm, clear and short. It ends the same way every time: stay alert and watch for updates from local officials.
5. **It goes on the record.** The message, the rule that made it and the alert behind it are saved together.

What Core Integrity™ will never do

- Make up an alert.
- Overrule your local officials.
- Promise that help is on the way.
- Put your private notes in a message. Pets, kids and medical needs count as yes or no, nothing more.

Why it matters to you

Households

Every step traces back to an official alert and a written rule. Your private notes stay out of the message.

Management companies and HOAs

One bad message to 2,700 homes is a crisis. A rulebook that can't be talked out of the safe answer is the protection.

Insurers and agents

Your name goes on what your customers read. Every message traces back to an official source and a written rule. No made-up advice with your logo on it.

Investors

Anyone can add automation to alerts. Few can prove what their system said, why it said it and that nobody changed it later. That proof is patent pending.

RULES DECIDE. NOT GUESSWORK.

When it matters, a guess isn't good enough.

Want to see it work on a real alert? Ask for a 15-minute walkthrough.

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